

LET'S GROW TOGETHER: IDEAS AND ACTIONS FOR BETTER TOMORROW

ONLINE DISCUSSIONS

for sharing, exchange and learning



WE WANT TO BE UP TO DATE WITH THE TRENDS

We exchange **INFORMATION** for new trends and challenges in the development of the context in Bulgaria and the European Union for social entrepreneurship.

WE ARE INNOVATION

We generate ideas for **NEW FORMATS** on advocating, partnering, capacity building of social enterprises.

WE ARE TOGETHER

We unite the community of social enterprises under **JOINT POSITIONS & ACTIONS** for solving specific problems before social entrepreneurship.

The COVID pandemic turned the world upside down. There were changes in many spheres of life - some responded in time, others were late. Those who manage to adapt to the new reality will have a greater chance for a **BETTER TOMORROW** - to save themselves, the causes and the people for whom they care for.

We believe that entrepreneurs who are driven by social causes are the authors of new ideas, are masters of solutions that will work and have the amazing ability to adapt (to be aware of what's going on). We believe that if we invest in boosting their potential, it will help millions at the end.

This is why we are launching the initiative "Let's Grow Together: ideas & actions for a better tomorrow" - online discussions for sharing, exchange and learning.

ORGANIZERS

We are a group of organizations - social entrepreneurs and companies that care for the society. We want to cope together but also to grow together and to inspire others so that we will be able to discover new horizons.

Multifaceted, dedicated to a diversity of topics, providing various solutions as products, services and programs, but united by the belief that more we talk with each other and exchange experience stronger we become. In this way our voice has a better chance of being heard and our demands become a reality.

Together we make discussions possible, we invite speakers and participants. We are the leaders of the topics and we have recognized the commitment to follow up after each discussion as important so that there is a better tomorrow for our whole community.



KEY TOPICS OF THE ONLINE DISCUSSIONS



Financial sustainability

Finding a balance between success indicators in social and financial aspect is a major challenge for social enterprises. New forms of access to resources (capital) and time-tested business models for their management will help us to act in such a way that we stay afloat and do not sink, dragged by the weight of our social missions. The new economic environment that the COVID crisis has created further exacerbates the need for constructive thoughts on the topic and their discussion, so that adaptation is faster, the scope - greater and the ability to meet expectations of urgent and lasting response to the needs of people and society - more reliable.



Know-how exchange

Social enterprises live in constant dynamics, driven by the strong connection between cause and business. Our teams learn on the go, they observe, analyze, adapt, need to discuss and try together. Competition in our world is refracted through the prism of shared knowledge. It is the key to rediscovering well-known solutions, but with a new application, or to inventing entirely new approaches to work.

The "closure" of opportunities for travel, meetings and visits, especially in an international context during the COVID crisis, has shown how valuable it is to be able to meet and communicate with peers. We are now faced with the challenge of inventing new flexible ways to achieve this in a virtual environment.



Models for democratic (inclusive) organizational management

Social entrepreneurship has a uniqueness - although it is a business, it is driven by a social goal in support of different groups. This uniqueness also affects the way it is managed - with the participation of groups of people who are at the heart of the causes of social enterprises (consumers, customers, staff). Sharing the lessons learned and looking together for ways to introduce such management approaches and tools in the various organizational structures of social enterprises is a good starting point for finding answers to this complex aspect of their nature.