

Iveta is a journalist by profession, with experience in leading TV media. She holds a BA in Public Relations and an MA in Political Management from Sofia University. Iveta started her career at the Bulgarian National Television, and then worked as a reporter in News and Current Affairs at NOVA TV. She developed her career as a Digital Marketing Specialist in Retail, but her true passion for working for the benefit of society brought her back to working with a cause. Video and audio content editing and writing have been a part of her entire career path, and she later started to dabble in design. She joined the BCNL team in November 2022 and holds the position of Communications Expert.

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