

Alexander is a public relations specialist, francophone with a degree in Public Relations from Sofia University "St. Kliment Ohridski". His professional career began with an internship as an editor in the American issue for street culture - Vice magazine. He entered the non-profit sector in 2014, over the years working on topics related to children's rights, combating human trafficking, short cinema, cultural events and more. His strengths are creating social awareness campaigns, organizing events, photography, and digital communication. He also has interests in the arts of crafts, graphic design and music as a means of communication. He joins the BCNL team in September 2020.