

Venelina Velichkova
Communications Expert

Venelina holds a master degree in Sustainable Development and further certifications in Economics and Management and Digital Marketing.

She has over ten years of experience in the non-governmental sector, working mainly in environmental organizations such as WWF-Bulgaria, European climate foundation, BlueLink Information Network, Za Zemiata, Bulgarian Photovoltaic Association. In the past 15 years, she also worked as a freelance journalist and editor-in-chief of Gorichka.bg and 360mag.bg, and since 2011 as an author for Capital.bg and Dnevnik.bg. Since 2016, Venelina has directed her professional path in the field of communications, developing information and digital campaigns for various non-governmental organizations and businesses. In 2010 she was awarded with 'James Bouchier' Special Media Award for her published work on environmental issues in Bulgaria promoting a better understanding of the topic. She also holds an award for the social campaign of the year (2018) for one of her implemented ideas: "36 hours"- a charity treadmill running in a shopping center in Sofia.

She joined the BCNL team in August 2023, as a Communications Expert.

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